

ROTHERHAM BOROUGH COUNCIL – REPORT TO MEMBERS

1.	Meeting:	Regeneration and Environment
2.	Date:	15 November 2010
3.	Title:	Northfield Industrial Estate, Northfield – Proposed No Waiting At any Time – Ward 13, Rotherham West Ward
4.	Directorate:	Environment and Development Services

5. Summary

To report the receipt of three objections to proposed waiting restrictions around the Northfield Industrial Estate.

6. Recommendations

Cabinet Member is asked to resolve that:

- i) The objections to the proposed traffic regulation order are not acceded to;**
- ii) The objectors be informed of the outcome;**
- iii) The Traffic Regulation Order be made and the waiting restrictions implemented.**

7. Proposals and Details

Due to ongoing concerns from local businesses regarding vehicles obstructing the free and safe movement of traffic on Lincoln Street, North Drive, Field Way, Greasbrough Road Service Road and Primrose Hill at Northfield it was proposed to introduce a series of no waiting at any time restrictions. This proposal was the subject of a report to Director of Service in May 2008. These restrictions have been designed to maximise the availability of road side parking whilst maintaining access for large vehicles. Details of the proposed scheme are shown on Drawing Number 126/18/TT460b, attached as Appendix A.

The Traffic Regulation Order (TRO) was advertised on Friday 8th May 2009 in the Rotherham Advertiser and on street via notices. Letters informing those businesses directly affected by the scheme were sent out in conjunction with the notices.

Three objections were received in response to the notice and consultation and these are detailed below

Resident of Station Road, Bawtry

This objection is on the grounds that there is not enough free parking in and around Rotherham, so removing more parking will only make it worse for employees in this area. A copy of this letter is attached as Appendix B.

Response: There are numerous paid and unpaid parking opportunities in and around the town centre. Inappropriate parking at various locations throughout the Northfield Industrial estate is obstructing the free and safe movement of traffic furthermore commuter parking in this area is contributing towards these problems.

Business of Greasbrough Road, Northfield

The business is objecting on the grounds that they do not believe we are going about this the right way. They believe we should supply permits to the business and make it parking for business *employees* only. A copy of this letter is attached as Appendix C.

Response: To implement a permit parking scheme for the businesses would result in ongoing costs for the Council and the businesses, waiting restrictions will achieve a similar outcome, ensuring the free and safe movement of traffic, but will not have the same costs

Business of Greasbrough Road, Northfield

The business is objecting only to the restrictions on Primrose Hill and Greasbrough Road Service Road, Northfield as they say they do not currently have a parking problem and they need as much parking opportunities as possible for their customers. They also believe that the introduction of No Waiting at Any Time restrictions on Primrose Hill, Northfield will make it more difficult for their delivery vehicles to gain access to their business. A copy of this letter is attached as Appendix D.

Response: Restrictions are proposed on Primrose Hill and Greasbrough Road Service Road because it is anticipated that vehicles may migrate from North Drive, Lincoln Street and Field Way to this location if any waiting restrictions are introduced. The implementation of these waiting restrictions will still leave ample parking opportunities for customers to their and other surrounding businesses. Also the restrictions should not have any impact on access for delivery vehicles. Access for deliveries may well be helped by the restrictions, additionally vehicles can park on the restrictions to load and unload.

It is for the reasons outlined above that it is recommended that these objections are not acceded to and that the scheme be implemented.

8. Finance

The scheme is estimated to cost approximately £2,000, with funding for the works identified being available from the South Yorkshire Local Transport Plan Integrated Transport settlement for 2010/2011.

9. Risks and Uncertainties

Lack of restrictions may hinder deliveries to some businesses.

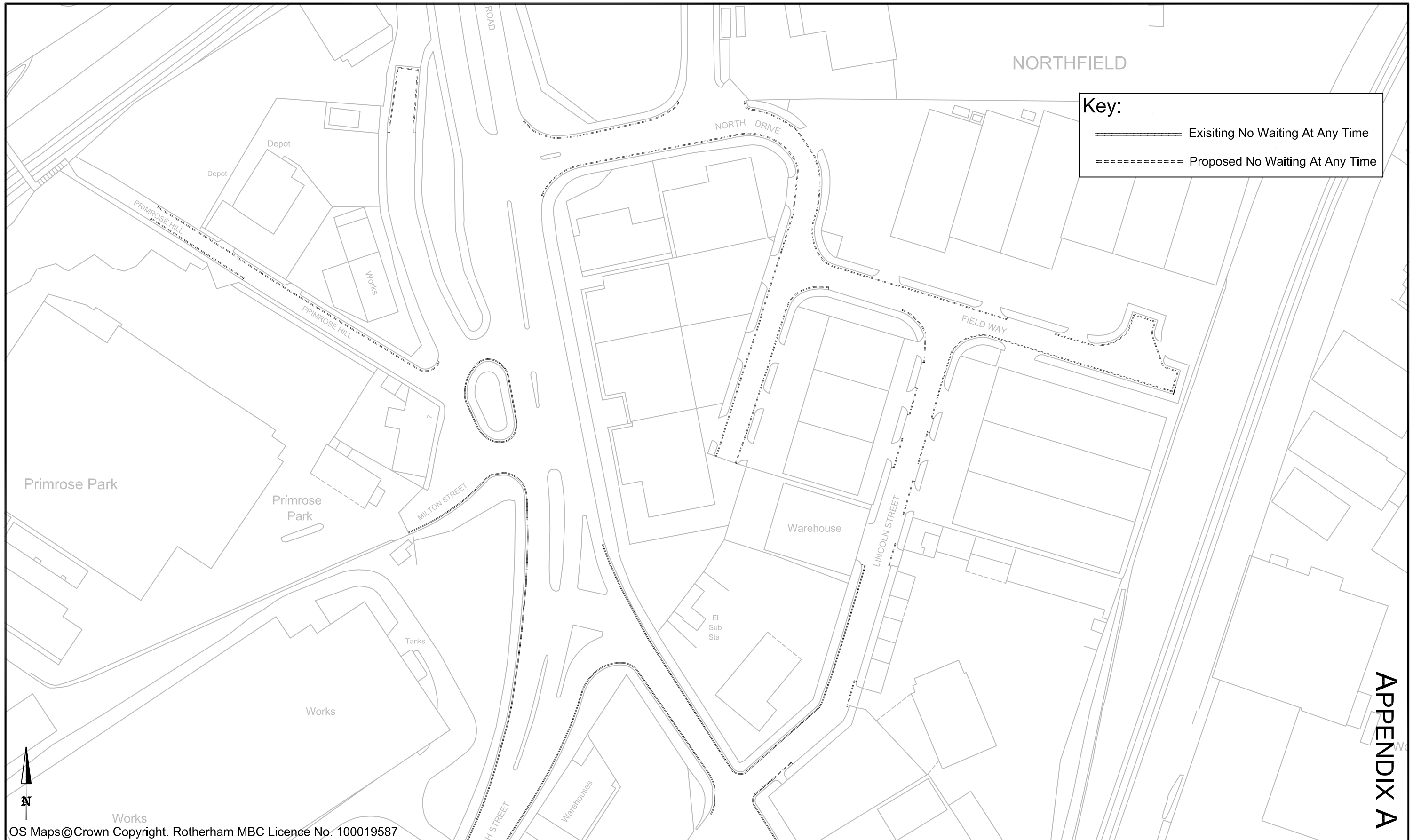
10. Policy and Performance Agenda Implications

The scheme is in line with objectives set out in South Yorkshire Local Transport Plan, in conjunction with the Council's Road Safety Strategy, for improving road safety and managing traffic.

11. Background Papers and Consultation

Appendix A	Drawing No. 126/18/TT60b
Appendix B	A copy of the objection from Resident of Station Road, Bawtry
Appendix C	A copy of the objection from Business of Greasbrough Road, Northfield
Appendix D	A copy of the objection from Business of Greasbrough Road, Northfield

Contact Name: *Peter Henchley, Engineering Technician, 54485
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APPENDIX A

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Strategic Director:
Karl Battersby Bsc (Hons) MTPL MRTPI

Rotherham Metropolitan Borough Council
Environment & Development Services
Bailey House, Rawmarsh Road,
Rotherham S60 1TD

Client:

Rev.	Description

Title Proposed Waiting Restrictions Lincoln Street, Field Drive, North Drive, Primrose Hill & Greasbrough Road Service Road, Northfield			
Dwg. No. 126/18/TT460b	Rev.	Scales (if A3) 1:1000	
Drawn PH	Date May 08	Chd. by TF-S	

Rotherham Borough Council
Legal and Democratic Services
Civic Building
Walker Place
Rotherham

20th May 2009

For the attention of Mr T.C. Mumford

Re: No Waiting Time restrictions – Lincoln St Rotherham

Dear Sir,

I would like to voice my strong opposition to the proposed introduction of No Waiting at Any Time restrictions to the vast majority of Lincoln Street and the surrounding area.

The introduction of No Waiting at Any Time restrictions to Lincoln St, Field Way, North Drive, Primrose Hill and Greasbrough Road Service Road will cause further frustration and inconvenience to the people who work in this area and the immediate surrounding areas.

There is currently a severe lack of free parking in and around Rotherham, which is a major inconvenience, particularly to those people who travel to work from outside the borough. This lack of free or affordable parking is actively deterring visitors to the area and deterring potential new employees seeking employment within the town.

The alternative pay-and-display parking at around £2.50 represents a large chunk of most salaries and is too costly for most people to consider.

I hope Rotherham B.C. can reconsider this proposal and at least give me and other motorists a chance of parking at no cost within a reasonable walking distance to work.

Yours sincerely

LEGAL & DEMOCRATIC SERVICES			
26 MAY 2009			
TCM			
SP			
FILE No.			
TO FILE			

4th June 2009.

Your Ref: 126/18/1331

Ref: No waiting North Drive and others Drwg ref 126/18/TT460b

Dear Sirs,

We would wish to object to the No waiting restriction proposals in the area that we occupy.

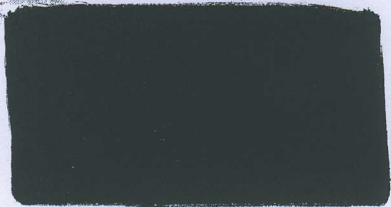
We would suggest that a better solution would be that concessions should be given by way of permits to employees of the businesses affected.

Whilst writing we would also appreciate your confirmation that loading and unloading restrictions would not apply at any time.

We look forward to hearing from you with a positive response.

Yours faithfully,

LEGAL & DEMOCRATIC SERVICES			
08 JUN 2009			
TCM			
SP			
FILE No.			
TO FILE			



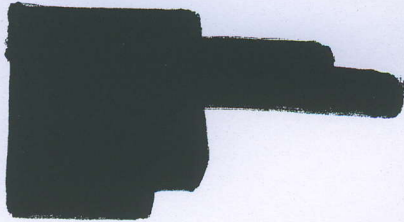
HEAD OFFICE:



tel:



LEGAL & DEMOCRATIC SERVICES			
11 JUN 2009			
✓			



3rd June 2009

Your Ref 126/18/1331


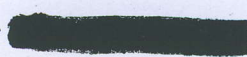
Dear Sir

Ref: Lincoln Street, Field Way, North Drive, Primrose Hill, Greasborough Road Service Road, No waiting at any time restriction.

I refer to the proposed restrictions as proposed by your letter 7.05.09 and drawing number 126/18/TT460b relating to the proposed no waiting restrictions.

Please note we strongly object to any waiting restriction to either Primrose Hill or to the frontage of our property and the Service Road to Greasborough Road as marked in purple on the attached plan.

Our objections are based on the following grounds: -

- (a) Any concerns experienced by businesses on Lincoln Street and Fieldway are not our concerns.
- (b) We are the only occupier on our site together with  and as such as retailer are at present using (i) The Service Road in front of our showroom for customer use, any demise on parking would reduce the number of car parking spaces available and therefore affect our business by customers not coming into our showroom.
- (c) The Service Road is used on a daily basis by private vehicles which are at present filling both sides of the road, restrictions again would force more traffic into the then free spaces putting more pressure on any chance of customer parking for ourselves, we are already struggling with cars being left all day by people that work in Rotherham.
- (d) Regarding Primrose Hill only traffic using this is for ourselves or  it is further more a dead end road and we feel no restrictions are needed on this road, it is also used as direct access to our warehouse and Lorries have to wait outside our gates because they are too large to access our yard, to place restrictions on this road would make it more difficult for delivery vehicles to gain access.



APPENDIX D



HEAD OFFICE:



tel:



web:

e-mail:



In conclusion therefore we feel that your problems are not our problems, reducing continuous vehicular access to Lincoln Street and Field Way should be kept to that side of Greasborough Road Only and not extend to the front and to the side of our property to which we do not suffer the same problems.

Your proposed restriction to our site area would have a major economic effect on the company's financial survival.

Thanking you for your co-operation in this matter,



For and on behalf of The Company

